

# BINGLEY TOWN COUNCIL



Bingley Town Council, Myrtle Place, Bingley, BD16 2LF

## Events, Marketing and Communications Committee

Date: Tuesday 12<sup>th</sup> July 2022

The press and public are invited to attend a meeting of the Events, Marketing and Communications Committee, which will be held on Monday 18<sup>th</sup> July 2022 at The Hub, Myrtle Place, Bingley, BD16 2LF, at 6.30pm.

A handwritten signature in black ink that reads 'E. Haskins'.

Eve Haskins

Town Clerk to the Council

Bingley Town Council, Myrtle Place, Bingley, BD16 2LF

[townclerk@bingleytowncouncil.gov.uk](mailto:townclerk@bingleytowncouncil.gov.uk) 07529 222679

**This meeting is open to the press and public by virtue of the Public Bodies (Administration of Meetings) Act 1960, s1**

### AGENDA

**2223/01 Election of Chair and Vice Chair for 2022-23**

To elect the Chair and Vice-Chair of the Committee for the municipal year 2022-23.

**2223/02 Apologies for absence**

- a) To note apologies for absence.
- b) To approve reasons for absence.

**2223/03 Disclosures of interest**

- a) To receive declarations of interest from councillors on items on the agenda.
- b) To receive written requests for dispensations for disclosable pecuniary interest.
- c) To receive and consider requests for dispensation as appropriate.

**2223/04 Minutes**

To confirm as a correct record the minutes of the Events, Marketing and Communications Committee meeting held on 17<sup>th</sup> June 2021 (attached).

**2223/05 Confidential items to be discussed after item 2223/12**

To consider if any items on the agenda need to be discussed in confidence after item 2223/12, following exclusion of the press and public, due to their sensitive nature.

**2223/06 Public Participation**

Members of the public are reminded that this is their opportunity to speak to the meeting on any topic relevant to the work of the council. However, they may not speak during the rest of the meeting unless specifically invited to do so by the Chair.

**2223/07 Terms of Reference**

To review the Terms of Reference for this committee (attached).

**2223/08 Markets**

To consider any market issues, including how to increase footfall at the monthly Farmers' Markets and other markets, to receive a verbal update from the informal markets' meeting held on 15<sup>th</sup> July, and to agree any actions.

**2223/09 Communication**

To consider improving the Council's communication with the public, including the use of social media, including confirmation of the following:

- a) Social media accounts (Twitter, Facebook): to confirm current password holders and to agree any additional password holders.
- b) Policies:
  - (i) To review the Communications Policy (attached).
  - (ii) To consider the adoption of a Community Engagement Policy (example attached).

**2223/10 Events**

To consider the Town Council's involvement in local events run by third parties.

**2223/11 Date of next meeting**

To note the date for the next committee meeting, in August 2022.

**2223/12 Exclusion of the press and public**

To resolve that members of the press and public be excluded from any items under the provision of the Public Bodies (Admission to Meetings Act 1960 s1 (2)), during consideration of items of a confidential nature.